

Market Access Conference in Copenhagen 13 June

The Danish EU presidency, the European Commission and the Confederation of Danish Industry are pleased to invite you to participate in an exclusive EU conference about Market Access for European companies to Emerging Markets. The conference offers a unique opportunity to learn about the EU strategy for improved Market Access and how to take advantage of existing EU instruments and EU free trade agreements, in order to enhance European businesses' export and revenue.

The conference will take a closer look at the dynamics of EU's free trade instruments, including how Member States and individual companies can address both tariff and non-tariff barriers to trade and take advantage of the new possibilities for market access in emerging markets.

Programme

9:00 Registration and coffee

9:30 Welcome

Mr Karsten Dybvad, Director General and CEO, Confederation of Danish Industry

9:45 Europe in Global Competition and the Way Forward

Mrs Pia Olsen Dyhr, Danish Minister of Trade and Investment

10:05 Trade Opportunities Arising from Latest and Upcoming EU Free Trade Agreements with Third Countries

Mr Marc Vanheukelen, Head of EU Trade Commissioner Karel de Gucht's cabinet

10:25 Market Access as a Key Agent for Growth

Mr Adrian van den Hoven, International Relations Director for Business Europe

10:45 Trade in Green Goods

Mr Peter Brun, Vice President, Governmental Relations, Vestas Wind Systems A/S

11:05 Coffee break

11:30 How to Eliminate Key Barriers to Trade for European Business

Mrs Signe Ratso, Director for Trade Strategy and Analysis, Market Access

11:50 Trade in Services – Public Procurement and Barriers for Services

Mr Ole Qvist Pedersen, Senior Vice President, Falck A/S

12:10 Concluding Remarks and Introduction to the Afternoon Workshops

12:30 Lunch

13:40 Market Access Workshops for European Companies and Other Relevant Stakeholders

The Workshops will introduce the companies to the latest developments in terms of trade liberalisation and dismantling of trade barriers within the following sectors:

- green goods
- pharmaceuticals/medical devices
- services

15:00 Wrap-up from the Workshop and Concluding Remarks

Time and Venue:

Wednesday 13 June, 9:00 - 16:00
DI, Confederation of Danish Industry
Sundkrogskaj 20, Copenhagen

Price:

Participation in the conference is free of charge and open for all.

For further information:

Senior Advisor Peter Bay Kirkegaard
Phone: +45 3377 4685
E-mail: pbki@di.dk

For practical information and registration:

Please send your registration no later than 6 June including title, contact information and also which workshop, you would like to attend.
Market Coordinator Bente Kruckenberg
Phone: +45 3377 4626
E-mail: bekr@di.dk