

**The 8<sup>th</sup> International Exhibition for Cosmetics, Perfumery, Hair Salon and Nail Products, Beauty Salon, SPA & Wellness Products, Natural Cosmetics, Raw Materials, Packaging, Contract Manufacturing and Private Label**

**Exhibition Date:** June 14 - 16, 2012 (Thursday, Friday, Saturday)

**Opening hours:** 10:30 - 19:00

**Venue:** Tuyap Exhibition Center, ISTANBUL

**Exhibition Space:** 18.000 sqm

**Exhibitors:** 400 exhibitors from 45 countries like Turkey, Italy, France, Germany, Poland, Romania, Bulgaria, Greece, Korea, Taiwan, China, U.S.A.... will be exhibiting.

**Visitors:** 20.000 professional visitors from 93 countries; mainly Turkey, Caucasia & Central Asia (Azerbaijan, Georgia, Armenia, Kazakhstan, Turkmenistan, Uzbekistan, Tajikistan, Kyrgyzstan), Balkans (Bulgaria, Greece, Romania, Macedonia, Albania, Bosnia, Serbia, Kosovo, Croatia), CIS (Russia, Ukraine, Moldova, Belarus), Middle East (Iran, Iraq, Syria, Lebanon, Jordan, Israel) and North Africa (Egypt, Libya, Tunisia, Algeria, Sudan, Morocco), Gulf (Saudi Arabia, Kuwait, Bahrain, Qatar, UAE)

**Product groups:**

- Personal Care Products
- Perfumery & Deodorants
- Professional Hair Salon & Nail Products and Equipment
- Professional Beauty Salon, Spa & Wellness Products and Equipment
- Colour Cosmetics
- Natural Cosmetics
- Beauty Accessories
- Raw Materials, Ingredients, Packaging, Contract Manufacturing & Private Label
- Associations & Service to the Cosmetic Industry

**Participation:** Schell Scheme (Min. 12 sqm) 250 € /m2 + 18% VAT  
Includes: Wall panels, carpet, 1 table, 2 chairs, waste basket, fascia, electrical connection-220 V, 1 spotlight/each 3 sqm

Raw Space (Min. 18 sqm) 225 € /m2 +18% VAT  
includes: exhibition area, general cleaning, hall security. Electrical connection not included.

Premium Positions are charged as follows: 5% for two open sides, 7.5% for three open sides, 10% for island position

Registration Fee 200 € (+18 % VAT)

**Admission:** Professional visitors. Admission free upon registration.

**Website:** [www.beautyeurasia.com](http://www.beautyeurasia.com)

**Organiser:**